



Pitch for the Cure[®]

2010 Vendor Application Form

June 11-13, 2010
www.pitchforthecure.org



Vendor Name:			
Contact Name:			
Address:			
City/State/Zip:			
Email:			
Website:			
Describe Products:			
# of booths:	EX: 1 st 10' space =\$125	2 add'l 10' space x \$75ea =\$150	Total = \$275
	1 st 10' space =\$125	_ add'l 10' space x \$75ea =\$____	Total = _____
Comments:			

\$125.00 10 ft space (will fit a table front up to 10 ft)

\$75.00 For an additional 10 ft space with the first

- Tables, tents and chairs are not provided, but you may bring them if you like.
- Electricity is not available.
- Your name will appear on the website as a vendor.
- Your name will appear in the event book as a vendor.
- Event coordinators will attempt to minimize duplications of major merchandise types between vendors.
- Event coordinators reserve the right to accept or decline vendor applications based on appropriateness for this event.
- We will place some vendors at a secondary ballpark location.
- Vendor placement is decided by the event coordinators. If you have special requests, please let us know so that they can be considered.
- Here are a few items that we cannot allow from vendors:
 - Any items with a Pitch for the Cure logo or image that resembles the event shirt. (These also cannot be displayed for orders.)
 - T-shirts or hoodies of any nature. (These also cannot be displayed for orders.)
 - Ready to consume food or drinks. (They can be given away, but not sold.) (Orders can be taken.)
 - Merchandise that is a duplication of a vendor that is already signed with us. (Exception: We can make placement at two different parks.)
 - Any item that can be described as adult in nature.
 - No photography booths outside of the photographers contracted by the event coordinators.



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The event weekend is June 11-13, 2010. Vendors set up can begin approximately 2:00pm on Friday (games at 5:00) of the event weekend. If special arrangements are needed, please contact us prior to that week so that we can work something out with you. Games will run until 10-11pm on Friday and Saturday evenings. Gates will open around 8:00am on Saturday and Sunday.

While there will be volunteers at the park during the day and evenings (during game play) to make sure things are running smoothly, we do not plan on having security at the ball park overnight. It is understandable that you will want to pack your gear down and put it back up in the mornings to prevent theft or weather damage.

We'd like our vendors to be available to our attendees during all days of the event for as much as possible. Approx. 10,000 people are present each year. With this being our 5th Annual event, we expect even more! Concessions and restrooms will be available. Outside food can also be brought in (not for sale), for personal consumption or for giveaway. Gate fees will be charged for attendees except players, coaches, volunteers, sponsors and vendors. We will give vendors two arm bands for the weekend.

As a vendor, we hope you'll consider making a donation to our SILENT AUCTION. By doing so, your name will also appear on the website as a donor and in the event book as a donor. We've had vendors designate a portion of their sales for us. This is not required but SO appreciated and we give them an extra mention on our site, program and weekend announcements. (We will do the same for vendor donations to our PLAYER GIFT BAGS!)

We also hope you'll take advantage of the advertising opportunities we offer with our event book. Each vendor will be named in the book on the vendor list. But event program prices are very reasonable and have remained unchanged from year one of the event. This is a great way to associate your business with these causes in front of several thousand people...for as little as \$35.00 or you can purchase a premium placement. Pricing and forms can be found at <http://www.pitchforthecure.org/advertise.html> For vendors that are willing to give away items, we hope you'd consider letting us use a coupon system, by placing a coupon for the free item in our book. This will help boost our program sales....and get traffic to your booth.

Please make yourself a copy of this form and mail the original with payment to:

NWA Fastpitch Softball Association or "NWAFFSA"
P O Box 7780
Springdale, AR 72766

Program Ad: _____	Silent Auction Donation: _____
Other Donation: _____	Owner Printed Name: _____
Date: _____	Owner Signature: _____

Many thanks from the Board and Staff at Pitch for the Cure 2010. Please email vendors@pitchforthecure.org with any questions. Feel free to ask questions prior to sending in your form and payment.

No members of the Pitch for the Cure Board, Staff or Volunteers, no members of the Springdale Chicks Team or Board, also known as the Northwest Arkansas Fastpitch Softball Association can be held responsible or liable in any way for damages, loss, theft, or injury during the course of the Pitch for the Cure 2010 event, preparation and cleanup. These parties also cannot guarantee attendance, sales or weather conditions.